

**Association of Professional  
Economists of British Columbia**



## **LUNCHEON PRESENTATION**

**TOPIC:**

**Business Barometer® Deconstructed: Small and Medium Enterprises (SMEs) and the Business cycle**

**SPEAKER:**

**Ted Mallett**

*VP Research & Chief Economist, Canadian Federation of Independent Business*

**VICTORIA**

Fernwood Inn  
1302 Gladstone Avenue at  
Fernwood  
Victoria, BC

**VANCOUVER**

Business Council of BC  
1050 West Pender Street Suite 810  
Vancouver, BC

**DATE & TIME**

Wednesday, May 12, 2010  
12:00 to 1:30PM  
(Lunch will be served at noon,  
presentation starts at 12:30PM)

**DATE & TIME**

Thursday, May 13, 2010  
12:00 to 1:30PM  
(Lunch will be served at noon,  
presentation starts at 12:30PM)

**COST:**

\$20.00 for APEBC Members  
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(prices include GST)

**COST:**

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**Please register by 4:30 p.m. on  
Monday, May 10**

Ted Mallett is responsible for CFIB's economics, policy research information gathering, and membership survey activities. His experience covers a wide range of policy issues including: economic policy, fiscal analysis, local government, the environment, banking and telecommunications. He has developed a number of high profile economics reports and statistical profiles including: the Business Barometer index of business confidence, an ongoing measure of labour shortages in Canada, a census-based comparison of public and private sector wage levels, and various other policy simulation and projection studies.

CFIB bases its policy positions on the opinions of its 100,000 small and medium-sized business members. Research and surveys, therefore, represent an extensive part of the Federation's activities. Approximately 2,000 businesses are surveyed each week by CFIB representatives. The data gathered form the basis to CFIB's research studies, reports and submissions to government on small business issues.

Mr. Mallett joined the Federation in 1988. Before joining CFIB, he was with Woods Gordon management consultants in their Marketing and Economics Group specializing in industrial economic analyses and forecasting.

Mr. Mallett graduated from the University of Waterloo in 1982 with a BA in Economics. He obtained a Masters degree in Economics in 1986 from the University of Toronto.

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